

About

Handmade artisanal textiles with woodblock printed and hand painted design. They are made by Soumya James, an Art Historian who studies premodern Southeast Asian Art. Her designs are inspired by Japanese and Indian aesthetics.

What does Kokuin mean?

Kokuin is a Japanese word that means 'imprint' or 'seal'. The name reflects my deep appreciation for Japanese aesthetics, with its simplicity of lines, an uncrowded color palette, and the concept of wabi-sabi. I fuse this aesthetic with individual motifs from Indian design like the intricate paisley and floral ones.

Contact

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Washing instructions for "Simply Pink"

Materials used

Fabric: 100% cotton.

Print: permanent, non-toxic dye.

Care instructions

- Machine wash in cold water using the delicates setting. Consider hand washing, when possible, to be gentle on the print.
- Medium iron. For best results, iron when slightly damp.
- Instructions are always available on the shop's website.

Machine washing

Non-toxic dyes that form a permanent molecular bond are used for the prints. You can wash with like colors in a machine. A laundry bag will protect your delicate handkerchief.

Although the dye is permanent according to the manufacturer, particularly harsh washing at high temperatures or harsh detergents may cause fading. The same goes for washing in hard water. A gentler treatment, such as hand-washing, will prolong the brightness and life of the print.